

B.Com. Semester - 1 (CBCS) Examination
Nov./Dec. -2018 (Old Course)
ENGLISH(FOUNDATION)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

- Q.1 Answer in one line (Any Five) (10)
- (1) The source of the article 'When Ideas make money' is _____.
 - (2) What Sandeep Gajakar thought out of the box for business?
 - (3) Which kind of article Appro JRD is?
 - (4) What was written at the bottom of Tata's Telco Advertisement?
 - (5) Who is considered as India's tech king?
 - (6) Who is the author of saving money?
 - (7) When was Facebook founded?
- Q.2 Write answers in brief (Any five) (20)
- (1) What business did Suhag Khemalani venture into? How did she go about setting it up?
 - (2) Recount how marthy's interview at Telco progressed.
 - (3) What was the basic idea with which Azim Premji started wipro?
 - (4) Elaborate on wipro's brand promise of 'Applying Thought'.
 - (5) What are the advantages of saving a part of your income?
 - (6) How do banks 'increase their customers' savings?
 - (7) How does facebook lead to a decline in close relationship?
- Q.3(A) Name the parts of speech of each underline word in the following sentence: (05)
- (1) Devasya is a cute girl.
 - (2) Alas! He is no more.
 - (3) They listen me politely.
 - (4) Money is the root of all evil.
 - (5) Kinjal reads in her room.
- Q.3(B) Give Synonym of the given word from options. (05)
1. Skeptical means
(a) Skillful (b) doubtful (c) wonderful.
 2. Culprit means
(a) Offender (b) helpful (c) friendly.
 3. Antonym of Enemy is
(a) Foe (b) boss (c) friend.
 4. Antonym of blessing is
(a) Curse (b) divine (c) grace.
 5. OK word too generating respect and fear is.
(a) Awesome (b) fabulous (c) superb.

Q.3(C) Fill in the blanks with proper Auxiliary or Modals. (10)

- (1) Tatsam ___ is a black belt in Karate. (is, has, does)
- (2) Radha ___ a practice of dance. (does, has, is)
- (3) Saumya ___ a solid memory (is, has, does)
- (4) Rajesh ___ not or accident. (had, did, was)
- (5) You ___ help the old people. (would, should, must)
- (6) She ___ like to text me in whats up. (should, would, can)
- (7) You ___ learn English within a month. (may, can, could)
- (8) ___ I have your car for a day? (could, should, would)
- (9) ___ Her soul rest in peace? (may, can, shall)
- (10) We ___ save water. (shall, must, might)

Q.4(A) Write a short description on the following subject. (Any one) (10)

- (1) My College
- (2) Visit to the Railway Station

Q.4(B) Prepare a dialogue between a customer and a manager a shopping mall. (05)

Q.4(C) Complete the following dialogue between Brother and Sister. (05)

Brother : Hi Sis! How are you?
Sister : _____
Brother : Why are you so sad?
Sister : I don't know out I don't like to go to college.
Brother : Oh! What is wrong with you?
Sister : _____
Brother : You must be strong to the take the fact
Sister : _____
Brother : At least for the sake of your brother you do attend class.
Sister : _____
Brother : Can I trust you?
Sister : _____
Brother : Thanks my little sister!
